



SHAPE

ADVERTISING

Y O U N G . S M A R T . R I C H . S E X Y .

2010 Closing Dates

Issue	Closing Date	Materials Due	On-Sale Date
January	10/28/09	11/3/09	12/21/09
February	11/25/09	12/1/09	1/18/10
March	12/30/09	1/5/10	2/22/10
April	1/27/10	2/2/10	3/22/10
May	2/24/10	3/2/10	4/19/10
June	3/31/10	4/6/10	5/24/10
July	4/28/10	5/4/10	6/21/10
August	5/26/10	6/1/10	7/19/10
September	6/30/10	7/6/10	8/23/10
October	7/28/10	8/3/10	9/20/10
November	8/25/10	8/31/10	10/18/10
December	9/29/10	10/5/10	11/22/10

Covers and franchise positions close 30 days prior to published closing dates. Fractional ads close one week prior to published closing dates. The Production Manager must approve all requests for extensions on ad material.