



SHAPE

CATEGORY LEADING • CONSISTENTLY POWERFUL

Shape Leads

- The largest title in the active lifestyle set
- The 4th largest magazine reaching young women overall

CIRCULATION

Total Paid and Verified

Cosmopolitan	2,907,436
Glamour	2,389,915
In Style	1,738,787
Shape	1,676,323
Fitness	1,555,217
Self	1,516,075
Women's Health	1,478,264
Vogue	1,298,480
Lucky	1,127,233
Elle	1,105,456
Allure	1,093,265
Marie Claire	992,595
Harper's Bazaar	711,483

Source: ABC Fas-Fax June 2009.